

Who We Are

Private Client Services (PCS)

McHenry provides independent financial advice and investment options to individuals and families to meet their specific needs and financial goals.

Our comprehensive investment services help individuals achieve their lifetime financial goals. We provide peace of mind by managing the complexities of asset management through proven solutions and personal service.

We provide a comprehensive approach in our advisory process. The process relies on objectivity, accountability, and a thorough understanding of our clients' objectives and goals.

Financial and investment challenges for individual investors:

#	Issue / Topic	Can McHenry Help?
1	RISK MANAGEMENT: Protect your assets, meet your objectives.	yes
2	NEEDS ANALYSIS: Understand and manage income & capital needs.	yes
3	INVESTMENT POLICY: Create a plan to match liabilities & assets.	yes
4	INVESTMENT EDUCATION: Understand pros & cons of asset classes.	yes
5	INVESTMENT RESEARCH: Identify appropriate strategies, tactics & products.	yes
6	ASSET ALLOCATION: Deploy selected strategies based upon your investment policy.	yes
7	ACCESS: Find efficient, effective & ethical vehicles to support your plan.	yes
8	COORDINATION: Ensure that your professional advisors are working in concert.	yes
9	COMMUNICATION: Technologies & people to serve your needs.	yes
10	CONFIDENCE: Know that you have done all you can to achieve your objectives.	yes

Founded in 1998 as McHenry Consulting Group, McHenry started as a strategic consulting resource for financial institutions. Over the years, it has grown into an independent investment consulting and advisory firm serving corporations, not-for-profits and individuals. Our senior consultants each have more than 25 years of service in the industry.

As an independent, fee-based advisory firm, we always place client interests first. We sell no investment products and we receive no commissions. Our independence means clients receive unbiased, informative and strategic advice as we oversee their investments.

Each client is unique. Our salaried professionals will always approach every client's needs with an open mind.

Many investors pay too much and receive too little.

McHenry supports **open-architecture and fee transparency**. We work with leading custodians and vendors to meet your needs.

We are advisors, not brokers. We do not receive revenue sharing, commissions or placement fees; nor do we participate in investment management or service fees generated by our clients' investment portfolios or assets.

Client needs served may include protection of principal, growth of assets, retirement income or planned giving.

Our services support a broad range of investment vehicles and strategies – taxable and non-taxable, domestic and global – including:

- **Separately Managed Accounts (SMAs)** – *targeting equities and fixed income securities*
- **Mutual Funds & Enhanced Index Funds** – *actively managed, traditional index and enhanced index strategies*
- **Exchange Traded Funds (ETFs)**
- **Specialty Solutions: Equity, Fixed Income, Alternative Investments & Certificates of Deposit (CDs)**

McHenry's private clients benefit from the same tools, skills and systems that have helped corporate clients as diverse as IBM, American Presidents Lines (APL), Mammoth Healthcare System, Duke Energy, Symetra Financial, The Men's Wearhouse, ION Media Networks and London Fog Industries.



McHenry's staff has supported the business planning and product development of firms such as Charles Schwab, Barclays Global Investors, Union Bank, Vanguard and Principal Financial Group.

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- Long-term needs can only be met through long-term planning and consistent effort.
 - McHenry helps address issues as diverse as retirement income planning, estate transfer and philanthropy.
 - We inform, educate and equip clients to make **better decisions**.
 - Our objective is to help clients produce **better results**.
 - We work closely with our clients' other advisors, vendors and professional staff.
 - We serve institutional and individual clients throughout the United States.